

The American Parkinson Disease Association (APDA) is currently seeking a Manager of Programs and Community Engagement at the Iowa Chapter to join their growing team. The Chapter provides an array of dynamic, community-based programs and services and continues to expand throughout the State.

The Manager of Programs and Community Engagement (MPCE) is accountable for day-to-day program delivery by connecting people with Parkinson's disease and their caregivers to services and community resources, executing APDA's signature programs, ensuring education and support to healthcare professionals and the general public, and to champion cultivation efforts in the region. The MPCE is a full-time, exempt, position based in the Des Moines Office. The position requires some evenings and weekends and includes travel locally, statewide, and regionally to cultivate relationships, engage constituents and attend local events and meetings.

The ideal candidate is familiar with the geography, culture, and healthcare landscape; has knowledge of Parkinson's disease and/or chronic illness; and has experience in developing and delivering community-based programs. They possess excellent relationship-building and communication skills, the ability to multitask, deliver exceptional customer service; and demonstrate strong problem solving and judgment abilities.

AMERICAN PARKINSON DISEASE ASSOCIATION:

Every day, the American Parkinson Disease Association (APDA) provides the support, education, and research that will help everyone impacted by Parkinson's disease live life to the fullest. APDA is the largest grassroots network dedicated to fighting Parkinson's disease, a chronic, neurological disorder, and works tirelessly to help the approximately one million people with Parkinson's disease in the United States live life to the fullest. Founded in 1961, American Parkinson Disease Association has raised and invested more than \$282 million to provide outstanding patient services and educational programs, elevate public awareness about the disease, and support research designed to unlock the mysteries of Parkinson's disease and ultimately put an end to this disease.

ABOUT THE ROLE: You will have the ability to:

- Respond to public inquiries for information and referrals via phone and email.
- Develop, plan, and coordinate educational conferences, awareness events, and health and wellness activities.
- Facilitate the establishment and maintenance of a support group network which includes planning trainings, providing education materials, scheduling speakers, suggesting topics and ideas, sharing news content, assisting with maintaining group success and attendance, and substituting for APDA support group facilitators, as necessary.
- Distribute APDA literature and educational materials in the community.
- Evaluate Community Needs Assessment data to determine service needs and develop new programs in response to those needs.
- Represent APDA by serving as spokesperson at meetings, conferences, the press/media to promote APDA.
- Create presentations and printed materials.
- Prepare, maintain, and analyze contact database reports to create metrics, strategies, and tactics for program delivery and assessment.
- Ensure mission activities appear on public, newspaper, and community calendars.
- Prepare programmatic articles for the newsletter and provide material for other communications such as the weekly email.
- Identify program efficiencies and opportunities to better reach underserved communities through provider and community outreach and ongoing program improvements.
- Cultivate relationships with surrounding non-profit organizations, agencies, community groups

and key medical professionals.

- Maintain a working knowledge of APDA, Parkinson's disease, research, treatment options and healthcare trends and developments impacting our constituents.
- Assist in the development and implementation of the Chapter's annual mission plan and budget that is consistent with organizational priorities and the strategic plan.

QUALIFICATIONS

- Bachelor's Degree required, preferably in a community-based, health-related, or social service discipline. Master's Degree preferred.
- Minimum 3 years' experience in healthcare, health education, social service, or related field, designing and delivering community-based patient and caregiver programs and services, preferably in a non-profit setting.
- Strong relationship-building, communication, and organizational skills.
- Ability to work independently, prioritize tasks, and manage confidential information.
- Proficiency in MS Office, social media, and database management.
- Willingness to travel and work flexible hours.
- Familiarity with Iowa's geography, culture, and healthcare landscape.

SALARY & BENEFITS

- Starting Salary Range: \$60,000 - \$65,000. Annual salary based on background and experience.
- APDA has an attractive benefits package including: Medical, Dental, Vision, 401k, Life Insurance, Pension, HSA & FSA spending accounts available; Paid time off in addition to standard holidays.

APDA is an equal opportunity employer and is committed to workplace diversity.

Candidates from diverse backgrounds are encouraged to apply.

Have we described a role that you have been seeking, along with a set of skills you possess? If so, we would like to hear from you! **Please forward your cover letter, resume, and reference contact information to:** Lauren Ray at Lauren_Ray@ajq.com.

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