

CHAMPION PARTNERSHIP

Membership: \$10,000

Community Impact ● Support ● Brand Visibility

By becoming a Champion Partner of APDA, your company will not only benefit from increased brand visibility, but also align with APDA's critical mission that makes a tangible difference in people's lives. Your support enables us to continue our essential work in providing resources, education, and support to those impacted by Parkinson's disease.

Together, we can make meaningful impact while elevating your brand's presence within the Parkinson's community.

Partnership Benefits

- Logo Placement in APDA Weekly Emails
 - o Email network over 140,000 subscribers
- Hyperlinked Logo on APDA Website
 - Prominently displayed on Corporate Sponsor page
- Listing in Information and Referral Center Directory (if applicable)
 - APDA's I&R Directory serves as a valuable resource for individuals seeking assistance, information, and services related to Parkinson's disease.
- Social Media Post highlighting Annual Partnership
 - One (1) social post on the APDA platform of your choice
 - Content and scheduling to be agreed upon by both parties







American Parkinson Disease Association

About APDA

The American Parkinson Disease Association (APDA) is a nationwide grassroots network dedicated to fighting PD and works tirelessly to help the approximately one million with PD in the United States live life to the fullest in the face of this chronic, neurological disorder. Founded in 1961, APDA has raised and invested more than \$252 million to provide outstanding patient services and educational programs, elevate public awareness, and support research designed to unlock the mysteries of PD and ultimately put an end to this disease.

Social Media

<u>Facebook</u> (34.9K Followers) <u>YouTube</u> (6.5K Subscribers) <u>Instagram</u> (5.7K Followers) <u>LinkedIn</u> (5K Likes) <u>X/Twitter</u> (4.3K Followers)

2023 Website Highlights

52.7M Organic Search Impressions11.3M Digital Impressions1.7M Website Visitors1.19M Article Views



Additional APDA Resources

What is Parkinson's Disease?
Resource Library
What we Fund
Corporate Partnerships
APDA in Your Community





THANK YOU!

For more information, please contact Heather Hays, VP of Development at hhays@apdaparkinson.org