

Strength in optimism. Hope in progress.

VIRTUAL Annual Symposium 2020 Sponsorship Opportunities

**July 6,7,8,9,&10, 2020
11:00am-12:30pm CDT each day
Deadline to register: Tuesday, June 30th**

**LOCATION
“Zoom” Video Conference**

Even though life as we know it has taken a pause, Parkinson's disease hasn't.

With your sponsorship support, you can show people living with Parkinson's that they are not forgotten!



**We may not be “together” physically, but we will be united!
Let's show our strength in optimism and hope in progress, TOGETHER!**

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*Every day, we provide the support, education and research
that will help everyone impacted by Parkinson's disease live life to the fullest.*

APDA Oklahoma Annual Symposium is Now Virtual!

A virtual event over five days that offers an important opportunity for friends, families, and individuals coping with Parkinson's to learn more about Parkinson's disease through a group of highly respected medical professionals in the PD field.

Our goal is to have at least 300 virtual participants per day for five days. Now that the event has become virtual, individuals impacted by Parkinson's and their families from the entire state of Oklahoma (and even around the world) can participate! All they need is access to the internet.

We hope you will join us as we provide a robust agenda and continue to provide inspiration, hope, and a great sense of community to those affected by PD!

Parkinson's Disease By the Numbers

1 million people in the US
are living with PD

Every 9 minutes, someone in
the
US is diagnosed with PD (that's
60,000 people per year)

Men are 1.5 times as likely
to get PD as women

2020 Event Details – July 6-10, 2020 at 11:00 am – 12:30 pm Central Time *

Monday, July 6

Innovations in PD Management

Dr. Syed Hussain - tentative

Keynote Speaker

Movement Disorder Specialist

OU Physicians

Tuesday, July 7

Surgical Interventions and PD

Andrew Conner, MD

Neurosurgeon & Assistant Professor

OU Medicine, Department of Neurosurgery

COVID-19 & Parkinson's Disease

Where do we go from here?

Cherian Karunapuzha, MD - tentative

Movement Disorder Neurologist, Medical Director

Meinder's Center for Movement Disorders

Wednesday, July 8

Cons, Frauds, and Scams

Lori Fullbright, Anchor/ Crime Reporter

KOTV/ The News on 6

Technology & Telemedicine

Waiting for confirmation

Thursday, July 9

The emotional implications of Isolation

Gail Bieber, MSW, LCSW, CCM

Therapeutic Connections, PLLC

Friday, July 10

How to changes in vision really affect those with PD?

Judith A. Riley, OD

Vision Rehabilitation Specialist

NewView Oklahoma



*Subject to change

Sponsorship Dollars at Work

Sponsorship funds will be used to provide the support, education and research that will help everyone impacted by Parkinson's disease live life to the fullest.

The current healthcare crisis has left people with Parkinson's disease (PD) more vulnerable than ever before, facing new and increasing challenges. People with PD not only are at a higher risk due to age and/or underlying health conditions, they are now isolated at home with limited or no access to support, education, and exercise classes. APDA is working diligently and quickly to overcome these new challenges:

- 1) **Keeping People Connected:** APDA is working one-on-one with support group leaders to teach them new technologies to enhance online communication and create social connections, hosting the virtual meetings, and providing technical support to anyone who needs assistance. We are also making daily calls to check on those who do not have computers or internet access.
- 2) **Keeping People Informed:** APDA is creating new online education programs and interactive webinars with informative content, including Q&A's with medical experts and video conversations with inspiring people impacted by PD.
- 3) **Keeping People Focused:** APDA is partnering with those in the community to provide cognitive programs that focus on maintaining cognitive function in spite of Parkinson's disease.
- 4) **Keeping People Moving:** APDA is connecting people to online exercise and wellness classes, as well as hosting weekly live fitness-focused sessions to set people up for success with their exercise-at-home goals.



About APDA:

The American Parkinson Disease Association (APDA) is the largest grassroots network dedicated to fighting Parkinson's disease (PD) and works tirelessly to help the approximately one million people with PD in the United States live life to the fullest in the face of this chronic, neurological disorder. Founded in 1961, APDA has raised and invested more than \$207 million to provide outstanding patient services and educational programs, elevate public awareness about the disease, and support research designed to unlock the mysteries of PD and ultimately put an end to this disease. To join us in the fight against PD and to learn more about the support APDA provides nationally through our network of Chapters and Information & Referral (I&R) Centers, as well as our national Research Program and Centers for Advanced Research. Please visit us at www.apdaparkinson.org.

About APDA Oklahoma Chapter:

APDA's Oklahoma Chapter is the leading source of education and support for the more than 9,000 people in Oklahoma living with Parkinson's disease. Our strong historic support of the PD Community in Oklahoma includes hosting educational forums, training support group leaders, creating a sense of community amongst our constituents, distributing educational materials, providing a place for individuals to ask questions through our help line at 918.747.3747, multiple support groups, as well as multiple online resources being developed on a weekly and monthly basis.

Your support of this event will enable us to continue to provide education and support services throughout the year in Oklahoma.

APDA Oklahoma VIRTUAL Annual Symposium Sponsorship Opportunities

Please note that all programs will be recorded and made available online

	Gold	Silver	Bronze	Friend of APDA
Support Level	\$6,000	\$3,000	\$1,250	\$500
Pre-Event Recognition & Benefits				
Logo placement with hyperlink on APDA Oklahoma Chapter website page – www.APDAParkinson.org/OK	✓			
Recognition banner on Chapter's event web page	✓ 2 weeks	✓ 1 week		
Exposure in autoresponder when individuals register	✓ Video link	✓ Logo (Top banner)	✓ Logo (Bottom banner)	
Placement on chapter event web page	Featured Logo (w/ hyperlink)	✓ Logo (Top banner)	✓ Logo (Bottom banner)	✓ Name
APDA Chapter likes and shares sponsor's promotional posts/features on social media	✓ up to 3	✓ Up to 2		
Placement in APDA Chapter Education Forum email communications.	✓ Featured Logo	✓ Logo (Top banner)	✓ Logo (Bottom banner)	✓ Name
Event Day Recognition & Benefits				
Opportunity for opening remarks on one day of the event (Pre-recorded video up to 2 minutes in length. Day choice determined by first come, first served.)	✓			
Opportunity to introduce a speaker on one day of the event	✓ (2 days)	✓ (1 day)		
Verbal recognition during virtual event kick-off	✓	✓	✓	
Placement on APDA introductory slide show with sponsorship level recognition	✓ Featured Logo	✓ Logo	✓ Logo	✓ Name
Post-Event Recognition & Benefits				
APDA Chapter likes and shares sponsor symposium-related posts on social media	✓			
Ability to include a pdf or printed piece in APDA follow up email/ mailing to attendees	✓	✓	✓	✓
Sponsorship recognition on post-event email, social media communications and follow up email/ mailing to attendees	✓ Featured Logo	✓ Logo	✓ Logo	✓ Name

Please check sponsorship level:

___ Gold Sponsor (\$6,000)

___ Silver Sponsor (\$3,000)

___ Bronze Sponsor (\$1250)

___ Friend of APDA (\$500)

Thank you for your commitment to sponsoring the APDA Oklahoma Virtual Parkinson's Education Forum and helping APDA create a better future for those living with Parkinson's disease!

Company Name/Donor

Primary Contact

Address

City

State

Zip code

Phone

Email

Website

- ☐ **YES**, you may list my/our name in press releases, annual reports, and/or internal publications as an American Parkinson Disease Association contributor. Please publish my/our name as: _____
Our Social Media handles to link or tag us in posts are:
FB @ _____ Instagram @ _____ Twitter @ _____
- ☐ **NO**, I/we prefer the support remains anonymous. Please do not publish the name.

Payment options: (payment is due upon commitment unless other arrangements have been made with APDA)

- ☐ **Online:** Pay online at www.apdaparkinson.org/OK
- ☐ **Check:** Checks made to "APDA Oklahoma Chapter" and mail to: PO Box 3113, Broken Arrow, OK 74013
- ☐ **Credit Card Payment:** ☐ AMEX ☐ Discover ☐ Visa ☐ MasterCard

Credit Card Number

Expiration Date

CVV

Name as it appears on card

Billing address associated with card, if different than above

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of the above named company.)

Contributions to APDA are fully tax deductible to the extent permitted by law. Tax ID: 13-1962771

Please send completed form to APDA at apdaok@apdaparkinson.org

PO Box 3113 | Broken Arrow, OK 74013 | 918.747.3747