



CELEBRITY LEVEL \$10,000

- Featured exhibit tent with opportunity to distribute premiums to participants
- Mention in APDA-Greater St. Louis Chapter Annual Report
- Placement on locally printed materials and emails related to event
- Inclusion in national and local Optimism Walk press releases
- Prominent & exclusive recognition in APDA event advertising & signage
- 4 mentions on APDA-Greater St. Louis Chapter's social media prior to event
- Large company logo on walk shirt* and a large logo with hyperlink on apdaparkinson.org/greaterstlouis
- Recognition in August LiNK newsletter, mailed to over 12,500 homes and businesses

DIAMOND LEVEL \$5,000

- Placement on locally printed materials and emails related to event
- Exhibit space with opportunity to distribute premiums to participants
- Inclusion in national and local Optimism Walk press releases
- Prominent recognition in APDA event advertising & signage
- 2 mentions on APDA-Greater St. Louis Chapter's social media prior to event
- Large company logo on walk shirt* and a large logo with hyperlink on apdaparkinson.org/greaterstlouis
- Recognition in August LiNK newsletter, mailed to over 12,500 homes and businesses

GOLD LEVEL \$3,000

- Exhibit space with opportunity to distribute premiums to participants
- Large company logo on walk shirt* and on walk page on apdaparkinson.org/greaterstlouis
- Recognition in August LiNK newsletter, mailed to over 12,500 homes and businesses

BRONZE LEVEL \$1,500

- Shared table for promotional materials
- Medium logo on locally distributed walk shirt* and on walk page on apdaparkinson.org/greaterstlouis
- Recognition in August LiNK newsletter, mailed to over 12,500 homes and businesses

FRIEND OF THE APDA \$500

- Company name listed on locally distributed walk shirt*
- Small logo on walk page on apdaparkinson.org/greaterstlouis
- Recognition in August LiNK newsletter, mailed to 12,500 homes and businesses

*if received by May 11, 2018

For more information regarding sponsorship opportunities, call 636.778.3377, contact Tricia Creel, Wellness Program Coordinator, at tcreel@apdaparkinson.org



YES! We would love to sponsor
the Optimism Walk!

SPONSOR INFORMATION

Sponsor Name (as you would like it to appear in materials):

Contact Name: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

SPONSORSHIP LEVEL

Celebrity Level \$10,000

Bronze Level \$1,500

Diamond Level \$5,000

Friend of the APDA \$500

Gold Level \$3,000

PAYMENT INFORMATION

Check (payable to St. Louis APDA)

AmEx MasterCard Discover VISA

Card Number: _____ Exp. Date: _____ V-Code: _____

Billing Address (if different from mailing address):
