

Dennis Barnes – Director, Chair-Marketing Committee

Dennis Barnes Jr. is the president of Wunderman St. Louis and Chief Client Officer of Wunderman Health. He was the founder and president of Marketing Direct Inc. (MDI), an integrated marketing services company focused on the healthcare industry. Barnes has more than 20 years in the direct marketing field; he founded MDI in 1997, and it was acquired by Wunderman in December 2010. A graduate of the Massachusetts Institute of Technology Birthing of Giants program for entrepreneurial excellence, Barnes earned one of only 60 program positions from a field of 600 nominees worldwide.

Dennis currently serves on the Board of Directors for the American Parkinson Disease Association–Greater St. Louis Chapter. He was previously the president of the St. Louis Chapter of the Young Entrepreneurs Organization and was on the board of directors of the Magic House in St. Louis. Dennis has a relative with Parkinson's and is passionate about raising awareness of Parkinson's in the community.