

# SPONSORSHIP OPPORTUNITIES

## CYCLE CHALLENGE!



### YELLOW JERSEY – \$10,000

- Mention in APDA-Greater St. Louis Chapter end of year letter
- Courtesy bike reservation at **Cycle Challenge** event
- Sponsor table at event
- Recognition in LiNK newsletter, mailed to 10,500 homes & businesses, after the event
- Premier logo placement on:
  - Event entry signage
  - Exercise studio advertising during event
  - Promotional material
- Listed as sponsor, with logo, on the [stlapda.org](http://stlapda.org) homepage

### KING OF THE MOUNTAIN – \$5,000

- Courtesy bike reservation at **Cycle Challenge** event
- Sponsor table at event
- Recognition in LiNK newsletter, mailed to 10,500 homes & businesses, after the event
- Large logo placement on:
  - Event entry signage
  - Exercise studio advertising during event
  - Promotional material
- Listed as a sponsor, with logo, on the **Cycle Challenge** page at [stlapda.org](http://stlapda.org)

### SPRINT CHAMPION – \$2,500

- Sponsor table at the event
- Recognition in LiNK newsletter, mailed to 10,500 homes & businesses, after the event
- Medium logo on:
  - Event entry signage
  - Exercise studio advertising during event
- Listed as a sponsor, with logo, on the **Cycle Challenge** page at [stlapda.org](http://stlapda.org)

### WHITE JERSEY – \$1,000

- Recognition in LiNK newsletter, mailed to 10,500 homes & businesses, after the event
- Small logo on event signage
- Listed as sponsor, with logo, on **Cycle Challenge** page at [stlapda.org](http://stlapda.org)

### APDA CYCLE CHALLENGE FAN – \$250

- Recognition in LiNK newsletter, mailed to 10,500 homes & businesses, after the event
- Listed as sponsor on **Cycle Challenge** page at [stlapda.org](http://stlapda.org)

For more information regarding sponsorship opportunities, contact Mike Garavalia, [mgaravalia@apdaparkinson.org](mailto:mgaravalia@apdaparkinson.org),

636.778.3377

**YES!** We would love to support hope in motion for Parkinson's by sponsoring the **Cycle Challenge!**



## **CYCLE CHALLENGE!**

### **SPONSOR INFORMATION**

Sponsor Name (as you would like it to appear in materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **SPONSORSHIP LEVEL**

☐ Yellow Jersey \$10,000

☐ Sprint Champion \$2,500

☐ King of the Mountain \$5,000

☐ White Jersey \$1,000

☐ APDA **Cycle Challenge** Fan \$250

### **PAYMENT INFORMATION**

☐ Check (payable to St. Louis APDA)

☐ AmEx   ☐ MasterCard   ☐ Discover   ☐ VISA

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Billing Address (if different from mailing address): \_\_\_\_\_

\_\_\_\_\_

Send sponsorship to: American Parkinson Disease Association Greater St. Louis Chapter  
1415 Elbridge Payne Rd., Suite 150 | Chesterfield, MO 63017  
636.778.3377 | [apdastlouis@apdaparkinson.org](mailto:apdastlouis@apdaparkinson.org)