



AMERICAN
PARKINSON DISEASE
ASSOCIATION



Saturday, June 8th 2024

9:00 a.m. - 12:00 p.m.

Warhill Sports Complex

4900 Stadium Road

Williamsburg, VA, 23188



WHAT IS AN OPTIMISM WALK?

It is a nationwide movement to mobilize and inspire people to step up and put an end to Parkinson's disease.

An important and fun-filled event that raises much-needed funds and awareness of Parkinson's Disease.

It includes a short non-competitive walk with a day filled with camaraderie, family-friendly activities, music, refreshments, vendor tables, and more!

WHY WALK?

Because every six minutes someone is diagnosed with Parkinson's Disease.

The more funds we raise, the more people we can help in our local communities.

Raise \$100, \$500 \$1,000+ and qualify for great prizes - like the official Walk Shirt and more!



2024 Walk Sponsorship Opportunities	Platinum	Gold	Silver	Bronze
	\$7,500	\$5,000	\$2,500	\$1,250
Pre-Event Recognition & Benefits*				
Logo with hyperlink included on Chapter's Optimism Walk event web page to sponsor's corporate web page	Premium Placement Large Logo	Medium Logo	Small Logo	Name
Dedicated recognition banner on Chapter's Optimism Walk event web page	✓ 2 weeks	✓ 1 week		
Exposure in autoresponder when individuals register or reach fundraising milestones	Premium placement large logo	Medium Logo	Small Logo	Name
Placement on local printed materials <i>*This benefit has a deadline for commitment by 3/22/24</i>	Logo	Logo		
Mention in social media post(s) on Chapter Facebook page	up to 3	up to 2	Once	
Inclusion in local Walk press release <i>*This benefit has a deadline for commitment by 4/22/24</i>	✓	✓		
Placement on locally distributed event t-shirts	Large Logo	Medium Logo	Small Logo	
Use of Optimism Walk logo	✓	✓	✓	✓
Placement in APDA Walk email communications	Premium Placement Large Logo	Medium Logo	Small Logo	Name
Event Day Recognition & Benefits **				
Recognition on event signage	Premium Placement Large Logo	Medium Logo	Small Logo	Name
Recognition during Opening Ceremony/program announcements/DJ	✓	✓	✓	
<i>Premium reserved exhibit placement. A table near front entrance and registration to distribute premiums to participants and interact with your target audience.</i>	✓			
<i>Priority exhibit placement. A table near registration to distribute premiums to participants and interact with your target audience</i>		✓		
<i>Exhibit placement. A table to distribute premiums to participants and interact with your target audience</i>			✓	✓
Post-Event Recognition & Benefits				
Recognition in local post-event communications and thank you materials	Premium Placement Large Logo	Medium Logo	Small Logo	Name



APDA Virginia Optimism Walk June 8th, 2024 Sponsorship Commitment Form

Platinum Sponsor (\$7,500) **Gold Sponsor (\$5,000)** **Silver Sponsor (\$2,500)** **Bronze Sponsor (\$1,250)**

Sponsorship Level (Please Check One)

Company Name

Contact Name

Address

City, State, Zip

Phone & Email

Website

Social Media Handles

Contact Signature

Print Name & Title

An invoice will be emailed to the contact listed upon submission of this form.

Please indicate your company's payment method:

Credit Card Online: Pay on your own time, online at www.apdaparkinson.org/VA

Check: Please make check out to "APDA Virginia Chapter" and mail to:
PO Box 4162, Virginia Beach, VA 23454

Credit Card Payment processed by APDA Virginia staff at time of form submission:

Card Number: _____ Expiration Date: _____ CVV: _____

Name on Card: _____

Billing Address (if different from above):

Signature: _____ Date: _____

By signing this form, you authorize APDA to charge this card the amount listed above.

Thank you for your commitment to helping create a better future for those living with Parkinson's disease!

Please email this form and your organization logo (if applicable) to: kwiesmann@apdaparkinson.org

For more information call: Kathryn Wiesmann at 757-495-3062.