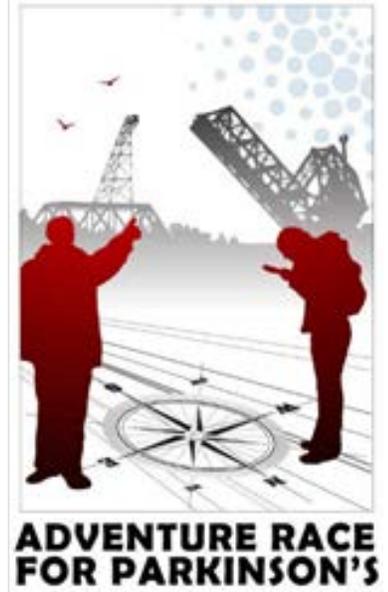


Strength in optimism. Hope in progress.

**APDA Adventure Race for Parkinson's
2017 Sponsorship Proposal**



Saturday, September 30th 2017

APDA Adventure Race for Parkinson's

The Adventure Race for Parkinson's is a scavenger hunt fundraising event around Ballard. Teams of up to four people race through Ballard, stopping at local businesses and other locations to compete in mental and physical tasks to collect the most points. Top teams win great prizes! This event is also an important opportunity for friends, families, and individuals coping with Parkinson's to channel their passion and concern into a positive experience aimed to help end Parkinson's disease.

Our goal is 300 participants and \$75,000 raised for the American Parkinson Disease Association Northwest Chapter!

Join us for a fun day filled with inspiration, hope, and a great sense of community! Funds raised will enable APDA to continue providing information, education, and support to those impacted by PD and fund scientific research into the causes, prevention, treatments and ultimately the cure. Every dollar raised makes an important difference.

Parkinson's Disease By the Numbers

1 million people in the US
are living with PD

Every 9 minutes, someone in
the US is diagnosed with PD
(that's 60,000 people per year)

Men are 1.5 times as likely
to get PD as women

2017 Event Details

Saturday, September 30, 2017, 12-4:30pm

Team Check-In: 12:00-12:45 pm at Trident Seafood Parking Lot, 5303 Shilshole Avenue NW, Seattle, WA 98107

Race Begins 1:00 pm

Post Event Celebration: 2:30 – 4:30 pm, Peddler Brewing, 1514 NW Leary Way NW, Seattle, WA 98107



APDA Adventure Race Sponsorship Options

	Presenting	Silver	Bronze	Friend of APDA	
Support Level	\$5,000	\$2,500	\$1,000	\$500	In kind (\$500+)
Pre-Event Recognition & Benefits					
Business name on posters & flyers distributed throughout Ballard and at other APDA events	✓				
Inclusion in local press releases and media advisories	✓	✓			
Business listed as a sponsor on www.APDAparkinson.org/northwest site	Logo	Name			
Included in Parkinson's Pathfinder Newsletter listing company as an event sponsor (circulation 5k)	Logo	Logo	Name		
Logo or name included with hyperlink on event fundraising website	Logo	Logo	Name		
Promotional posts/features in social media marketing including Facebook, Twitter and Instagram	up to 3	up to 2	up to 1		
Recognition in email blasts to registered and potential participants	up to 3	up to 2	up to 1		
Use of Adventure Race logo	✓	✓	✓	✓	✓
Opportunity for key staff member to sit on Adventure Race Committee	✓	✓	✓	✓	✓
Event Day Recognition & Benefits					
Adventure Race teams of two to four people per team <i>*if sponsor doesn't wish to have a team(s) they can be donated back and used by volunteers, caregivers and people living with Parkinson's</i>	2 teams	2 teams	2 teams	1 team	
Opportunity for your representative to address the crowd of more than 250 people at the post-race party	✓				
Opportunity to display your business banner at race start and post-race party	✓	✓			
Ability to be a clue stop if within event boundaries	✓	✓	✓		
Recognition from the stage at post-Race party	✓	✓	✓	✓	
Opportunity to contribute to Race swag bag for more than 250 people	✓	✓	✓	✓	✓
Post-Event Recognition & Benefits					
Mention in local post-event communications and thank you material	✓	✓	✓		
Company name recognition in donor section of newsletter	✓	✓	✓	✓	

Contributions to APDA are fully tax deductible to the extent permitted by law. Personalized sponsorship packages are available.

Your Sponsorship Dollars at Work

Funds raised at the 2017 APDA Adventure Race will be used towards a number of important local and national projects with the ultimate goal of discovering a cure and supporting those living with Parkinson's disease.

APDA Mission & Vision:

Every day, we provide the support, education and research that will help everyone impacted by Parkinson's disease live life to the fullest.



About APDA (nationally):

The American Parkinson Disease Association (APDA) was founded in 1961 with the dual purpose of supporting people living with Parkinson's disease (PD) and funding research that will lead to a cure. In that time, APDA has raised and invested more than \$89 million to fund research, patient services and education, and elevate public awareness. As the country's largest Parkinson's grassroots organization, APDA aims to support the more than one million Americans with Parkinson's disease and their families through a nationwide network of Chapters, Information and Referral (I&R) Centers, and support groups. APDA pursues its efforts to find a cure by funding Centers for Advanced Research and awarding grants to fund the most promising research toward discovering the cause(s) and the cure for Parkinson's disease.

About APDA Northwest:

APDA Northwest serves thousands of people living with Parkinson's disease in Washington, Oregon, Alaska, Idaho, and Montana. APDA's energy is focused on patient services, education, raising public awareness and funding research. We fulfill our mission locally by educating and empowering those in our community challenged with Parkinson's by promoting hope and optimism through innovative services and programs, and funding vital local and national research. This dual mission of helping people live better today while we also fight for a better life tomorrow, is unique.



2017 APDA Adventure Race Sponsorship Commitment Form

___ Presenting Sponsor (\$5,000)

___ Friend of APDA (\$500)

___ Silver Sponsor (\$2,500)

___ Other: _____

___ Bronze Sponsor (\$1,000)

* In-kind product or service donation of _____
with a value of: \$_____



Company name/donor

Primary contact

Address

City

State

Zip code

Phone

Email

Alternate contact person

Phone

Email

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

- YES**, you may list my/our name in press releases, annual reports, and/or internal publications as an American Parkinson Disease Association contributor. Please publish my/our name as: _____
- NO**, I/we prefer the support remains anonymous. Please do not publish the name.

Payment options: (payment is due upon commitment unless other arrangements have been made with APDA)

check enclosed (payable to APDA)

credit card - Visa MasterCard AMEX Discover

Credit Card Number

Expiration Date

CVV

Name as it appears on card

Signature

Please send completed form to Jean Allenbach at jallenbach@apdaparkinson.org or fax 206-455-8980

Contributions to APDA are fully tax deductible to the extent permitted by law. Tax ID: 13-196771