

Midwest Parkinson Congress

April 8th and 9th, 2021

10:00 am – 1:00 pm

2021 Oklahoma Sponsorship Opportunities

*****Please contact us for instructions on sponsoring multiple chapters*****

Benefits:	Champions \$10,000	Collaborators \$5,000	Partners \$2,500	Advocates \$1,000
Local APDA website listing by sponsor level with logo and link to company website	✓	✓	✓	✓
Recognition in local post-event communications and thank you materials	✓	✓	✓	✓
Recognition in digital program emailed to all registered attendees	✓	✓	✓	✓
Recognition in event invite* (mailed to more than 4,400 homes)	✓	✓	✓	✓
Placement in APDA News You Can Use Email (sent to 3,100 individuals)	Logo	Logo	Name	Name
Unique event webpage including:	✓	✓		
Unique Sponsor URL will include sponsor level, name, and logo	✓	✓		
Include a sponsor message (100-200 words)	✓	✓		
Opportunity to include links to PDF collateral materials	✓	✓		
Opportunity to include an embedded sponsor video	✓			
Recognition on Oklahoma Chapter Social Media (with a reach of more than 800 followers)	3 mentions	2 mentions	1 mention	
Opportunity for remarks during event day programming (via pre-recorded video)	90 seconds	60 seconds		
Inclusion in local Press Release	✓	✓	✓	

Sponsorship commitment and logo must be received by 2.11.2021 to be included on the event invitation

* For more information, please contact Jenny Johnson at 918-747-3747 or apdaok@apdaparkinson.org

We would love to have EVERYONE participate in this event since we know Parkinson's constituents are difficult to reach right now. If you find these packages cost prohibitive, please contact us to see how if there is another way we can work together.

Yes! I would like to support the 4th Annual Midwest Parkinson Congress

to benefit the American Parkinson Disease Association – Oklahoma Chapter at the following level:

\$10,000 Champion Sponsor

\$5,000 Collaborator Sponsor

\$2,500 Partner Sponsor

\$1,000 Advocate Sponsor

Company Name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

How would you like to be recognized in all event materials:

Payment Information

Check is enclosed and is made payable to APDA-Oklahoma Chapter

Please send an invoice. I will provide payment by _____

Please charge my: Amex Discover MasterCard Visa

Account Number: _____ Exp. Date: _____

Authorized Signature: _____ Security Code: _____

To obtain electronic copies of the sponsor's logo and artwork, contact:

Name: _____ Phone: _____

Email: _____

Please return this form no later than March 15, 2021 to:

Jenny Johnson, Executive Director

PO Box 3113

Broken Arrow, OK 74013

Phone: 918-747-3747